

Department of Management
School of Management and Business Studies
Jamia Hamdard
BBA-Semester III / Backlog/BBA III RE
Odd Semester Examination - December 2025

Subject Name: Business Environment

Max. Marks: 60

Subject Code: BBA-DC-08/BBA-F-10

Time: 2.5 Hours

***Attempt both sections as per instructions.**

Section A - Short Answer

(6 x 4 = 24)

Instructions for Section A: Attempt any Six Questions. All questions carry equal marks

- Q1: Define Business. Explain nature and scope of business in brief.
Q2: What do you mean by Internal Environment? Write any two of its components.
Q3: Explain the importance of analysis of business environment.
Q4: What is the role of Executive in Indian political system?
Q5: What do you understand by Economic Policies? Give two examples relevant to Indian business.
Q6: Explain the concept of Social Responsibility of Business.
Q7: What is meant by Competitive Strategy? Give any two examples.
Q8: Define Multinational Corporation (MNC). Mention any two merits of MNCs. Q9: What is LPG Model? Write its key components.

Section B - Long Answer

(3 x 12 = 36)

Attempt any Three Questions. All questions carry equal marks

- Q1: Discuss the meaning, significance and components of the macro environment. Explain how macro factors affect business operations.
Q2: Explain the role of Government in regulating business. Discuss key elements of the Indian Legal Framework affecting business operations.
Q3: Describe the nature of Social and Cultural Environment. Explain the impact of traditional values and foreign culture on business practices in India.
Q4: What is Technological Environment? Explain the impact of technological advancements on productivity, innovation and competitiveness.
Q5: Describe the Five Forces Analysis given by Michael Porter and analyse how each force guides firms in making decisions related to strategy, competition and long-term business planning.
Q6: Define Globalization. Discuss its stages, features and its overall impact on business in developing countries.