DEPARTMENT OF MANAGEMENT

SCHOOL OF MANAGEMENT & BUSINESS STUDIES

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Ph.D. Course Work Examination 2024

Subject Name: Contemporary Issues in Finance M.M.: 75

Subject Code: DRM – EF - 02

Title: 03 Hours

Note: Answer any five question, each carry equal marks.

Q1: In many developing countries, rural women face significant barriers to accessing financial services and participating in economic activities. Microfinance programs have been established as a means to address these challenges and promote financial inclusion among marginalized communities. However, the effectiveness of such programs in empowering rural women entrepreneurs and fostering sustainable development remains a subject of debate.

Develop the Research Methodology based on the above research problem.

Q2: What are the key factors influencing customers' decisions to switch to online and mobile banking services, and how do banks address these factors through incentives and technological advancements?

Q3: What measures can companies take to integrate ESG principles into their business operations, and how does this integration affect their long-term financial performance and market competitiveness?

Q4: (a) In light of recent market volatility, how are Merger & Acquisition strategies evolving to mitigate risks and capitalize on emerging opportunities?

(b) What emerging trends are seen in the financing of Merger & Acquisition transactions, including the use of alternative financing sources and structures?

Q5: **Background:** As digital payment platforms continue to reshape the landscape of financial transactions in India, Paytm has emerged as a leading player in the market. To gain deeper insights into the experiences and perceptions of users and stakeholders regarding Paytm's services, a comprehensive study is being conducted.

Research Objective: The primary objective of this research is to develop a questionnaire that will gather insights from users and stakeholders on various aspects of Paytm's services, user experiences, and perceptions within the Indian context.

Based on the background and research objectives of the case, develop the questionnaire.

Q6: As a financial analyst for a prominent investment firm, you have been tasked with incorporating insights from recent scholarly research on big data and data analytics into your firm's decision-making processes, pricing models, and investment strategies. Drawing on the latest findings in finance research, how would you leverage big data and data analytics to enhance the firm's operations.

Q7: What are the evolving roles and functions of the Reserve Bank of India (RBI) in the context of India's dynamic economic landscape, and how do these roles impact the country's monetary policy, financial stability, and economic growth? Also investigate the RBI's role in promoting financial inclusion, enhancing access to banking services, and fostering inclusive economic growth, with a focus on marginalized and underserved populations.

Q8: Write short note on (any two):

a. Role of international financial institutions, such as the International Monetary Fund (IMF) and the World Bank, in promoting financial stability and economic development in emerging markets.
b. Hedging Techniques
c. Capital Budgeting Techniques