



Department of Food Technology
School of Interdisciplinary Sciences and Technology
Jamia Hamdard, New Delhi-110062
END SEM EXAMINATION; IPR in Food Technology (BFTD-707)
Dec, 2024. B Tech 7th SEM

Roll No.....

B.Tech.
7th Sem.
2024

Time allotted: 3Hrs.

Max Marks: 75

Note: Important: At the END, mention how many questions from each section you have attempted.

Section-A (10 Marks, Attempt All)

<u>Questions</u>	<u>Marks</u>	<u>Mapping</u>
Q1. TRIPS stands for	(2)	PO: 1,3 /CO: 2,4
Q2. Human Capital	(2)	PO: 1,2,4/CO:1,2,6
Q3. Fair Use	(2)	PO: 1,2,3/CO:1,2,6
Q4. Royalty Stacking	(2)	PO: 1,4/CO:1,2,7
Q5. Out licensing	(2)	PO: 1,4/CO:1,2,7
Q6. Artistic work	(2)	PO: 1,2,4/CO:1,2,6

Section- B (Attempt any five) (Total Marks: 35)

- Q1. Write a short note on following:
A. Voluntary licensing. B. Scarecrow Strategy
- Q2. Discuss the following:
a. Patent mapping b. Utility patents
- Q3. Write a note on Trade secret with examples.
- Q4. How does GI help in reforming a society.
- Q5. Elaborate the role of IPR in Food Technology.
- Q6. What are the IPR associated with Rooh Afza and Pepsi available in 1L pack.
- Q7. Write a note on: Licensing, WIPO, Trade Dress, Patent Pool and confidentiality agreement.

MAPPING

Q No	CO & PO	Q No	CO & PO	Q No	CO & PO
1	PO:1,3,4/ CO: 3,4,5	3	PO: 1,4/CO: 3,6,7	5	PO: 1,3,4/ CO:4,5,6
2	PO: 1,4/ CO: 1,3,5	4	PO: 1,2,4/ CO:1,2,4,6	6	PO: 1,4/ CO: 1,3,5
				7	PO: 1,2,4/ CO:1,2,4

Section C (Attempt any 2) (15 Marks Each)

- Q1. You being a food technologist, how will you proceed for innovations in new product development say in meat products.
- Q2. Discuss the patents. How is it helpful for innovations in food sector.
- Q3. Discuss the following with suitable examples:
A. Reverse Engineering B. Geographical Indicators C. Trade dress

MAPPING

Q No	CO & PO	Q No	CO & PO
1	PO: 1,4/ CO: 3,5	3	PO: 1,3,4/ CO: 3,4,5
2	PO: 1,3,4/ CO:1,3,7		

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