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SCHOOL OF MANAGEMENT & BUSINESS STUDIES, JAMIA HAMDARD
BBA SEMESTER III EXAMINATION, 2019
PAPER – BBA - C- 04
Business Economics

Time: Three Hours

Maximum Marks: 75

Section A: Attempt any SIX questions (Short questions)

(5X6=30)

1. State the meaning and characteristics of Managerial Economics?
2. What is Demand and determinants of Demand?
3. Explain the characteristics of Perfect competition?
4. Explain the Law of demand with their assumptions?
5. Briefly explain the various types of cost in economics?
6. What is Individual demand schedule and demand curve?
7. Explain the Oligopoly market and its characteristics in detail?
8. Explain the concept of shift in demand curve?
9. What is Indifference curve and also explain its properties?

Section B: Attempt any THREE questions

(15X3=45)

1. Explain in detail the nature and scope of Managerial economics?
2. What is Elasticity of Demand? Explain Price Elasticity of demand in detail?
3. What is Market and explain the types of market based on the nature of competition?
4. Explain the relationship between Managerial economics with other disciplines?
5. What is demand forecasting; also explain the various methods of demand forecasting?
6. Write down the differences between the Monopolistic market and monopoly market?