Roll No.................

Department of Management

MBA (W) Semester IV Examination (2017)

Strategic CSR & Governance

MBA-OUE-18

Time: 3 Hrs **Max marks: 75**

Attempt any FIVE questions. Each question carries 15 marks (15 X 5= 75)

Q1. Describe the theories related to Corporate Governance. Explain the importance of CG.

Q2. . Briefly outline the evolution of Corporate Governance.

Q3.Explain what is CSR and touch upon the practices prevailing in India and abroad with regard to assumption of CSR .Discuss the role and responsibilities of society in CSR?

Q4.How can a company undertake CSR activity? What are the considerations that the company should keep in mind while taking such an initiative ?

Q5. . What are the regulations regarding Corporate Governance as prescribed in Clause 49 of the SEBI Act?

Q6. What are the contributions of the following to Corporate Governance in India?

a) Kumarmangalam Birla Committee
b) Shri Narayan Murthy Committee

Q7. Briefly highlight the Corporate Social Responsibility activities of any three of the following organizations:

a) Colgate Palmolive
b) Cisco
c) Microsoft
d) Google
e) Intel

Q8.What are the models of CSR? Explain any one citing suitable examples.