Roll No………………….

Jamia Hamdard

Dept. of Management

MBA II Sem (2018)

MM

MBA GE- OUE-20

Entrepreneurial Development

MM: 75 3 hours

Answer any five questions.

1. What is the importance of "Theory of Change" in understanding the concept of entrepreneurship? How does this theory relate to "entrepreneur and society"? (15)
2. What are the methods for idea scanning? Mention the role of external environment as well. (15)
3. Discuss latest policy framework and schemes by Govt. Of India to encourage entrepreneurship. Briefly describe each. (15)
4. Define

   Corridor principle (5)

   Weak Tie and Strong Tie Relationships (5)

   Intrapreneur (5)
5. Elaborate upon the role of feasibility analysis before starting a venture. Mention the four types of feasibility analysis. (15)
6. After agriculture, small scale and traditional industries could be the backbone of Indian economy. Give arguments in favour of small scale industries.
7. Explain

   Venture capitalists

   SIDBI

   Sickness in small scale industries

8. Classify entrepreneurs on the basis of different dimensions. (15)