

DEPARTMENT OF MANAGEMENT
School of Management & Business Studies
JAMIA HAMDARD

Even Semester Examination 2022
MBA-II Semester

Subject Name: Essentials of Communication and Personality Development.

Max. Marks: 75

Subject Code: MBA-OUE-22.

Time: 03 Hours

Attempt any 5 questions, Each question carries equal marks

Please read all the questions carefully

Q.1 While there are many different definitions of personality, most focus on the pattern of behaviours and characteristics for predicting and explaining a person's behaviour. Write any definition of basic personality which you feel is more appropriate. Also discuss any corporate theory on personality development of your choice with suitable examples.

Q.2 How does a clear communication strategy of a professional, help building him a crystal clear path and long term relationship and trust within an organization?

Q.3 Explain all the stages of Maslow's Hierarchy of Needs along with diagram and examples.

Q.4 Its important in this professional world to know about self. Therefore, we should know about our personality. Discuss about your own personality along with strengths and weaknesses. Also write about the efforts you are making to overcome your weaknesses.

Special note: While attempting this question, please don't mention your name, roll no. or anything that should reveal your identity.

Q.5 Write notes on any two of the following:

- a) Preparation of self introduction.
- b) Building confidence and self esteem.
- c) Body language.

Q.6 Every individual has own characteristic way of behaving and looking at the happenings in corporate sector/world. Discuss the ways personalities develop among individuals with examples from corporate sector.

Q.7 Discuss the basic personality traits – values, beliefs, interactions, experiences and environmental influences with suitable examples.

Q.8 Consider yourself as a CEO of start company dealing with manufacturing and marketing of medicines for the treatment of Corona. Which are the personality traits you will like to introduce among your employees. Give reasons for introducing each personality trait that you have chosen for your employees.
