Roll No...............................

BBA SEMESTER- 1
MICRO ECONOMICS (BACKLOG)
BBA-105

Time: 3 hours MM: 70

Section A: Question No. 1 is compulsory and carries TEN marks.

1) What do you mean by "Demand Analysis"? What are various determinants of Demand?

Section B: Attempt any FOUR questions. Each question carries 15 marks.

1) What do you mean by "Managerial Economics"? Discuss the Role and Responsibilities of Managerial Economists
2) What is profit? Explain Theories of Profit in detail.
3) Describe the concept of Interest. Discuss the Theory of interest in detail.
4) What is the Marginal Productivity theory? Explain with the help of Examples.
5) What are different classifications of Cost? Discuss the short run and long-run cost curves and their inter-relationships.
6) What do you mean by Law of Equi-marginal utility? Discuss indifference curve with the help of example.
7) Write short notes on any **three-**
   a) Perfect competition
   b) Monopoly
   c) Monopolistic competition
   d) Discriminating monopoly