

1/2022

Your Roll No.

SCHOOL OF UNANI MEDICAL EDUCATION & RESEARCH

JAMIA HAMDARD-110062

Paper No. BUM-301

COMMUNICATION SKILLS

Time: Three Hours

Maximum Marks: 75

(Write your Roll No. on the top immediately on receipt of this question paper)

SECTION-A

Attempt all questions. All Questions carry one marks.

(1x10=10)

Q.1 The brain of any computer is:

- (a) ALU
- (b) CPU
- (c) Memory
- (d) Control Unit

Q.2 Two kind of main memory are:

- (a) Primary & Secondary
- (b) ROM & RAM
- (c) Random & Sequential
- (d) All of them

Q.3 Chief component of the 1st Generation computer:

- (a) Transistor
- (b) Integrated Computer
- (c) Vacuum tube valve
- (d) Control Unit

Q.4 The brain of any computer is? Which of the following storage device store maximum data:

- (a) Floppy Disk
- (b) Compact Disk
- (c) Hard Disk
- (d) Magnetic Optic Disk

Q.5 Instruction in computer language consist of:

- (a) OPCODE
- (b) CPU BOTH
- (c) OPERAND
- (d) None

Q.6 Most popular 1st generation computer:

- (a) IBM 1650
- (b) IBM 1130
- (c) IBM 360
- (d) IBM 2700

Q.7. Considered as direct entry input device:

- (a) optical Scanner
- (b) Input & Output unit
- (c) Memory
- (d) All of them

Q.8 Computer consists of:

- (a) CPU
- (b) Input & output unit
- (c) Memory
- (d) All of them

Q.9 The file extensions for image are

- (a) PNG
- (b) GIF
- (c) JPEG
- (d) All of them

2/2022

SECTION-B

Attempt any 5 questions. All questions carry two marks

(5x2=10)

Q.1 What are the barriers of communications?

Q.2 Define E-mail.

Q.3 What do you mean by Proxemics?

Q.4 What do you mean by report writing?

Q.5 What are the use of Body language?

Q.6 What is Resume?

SECTION-C

Attempt any 5 questions. All questions carry five marks

(5x5=25)

Q.1 Write a brief note on verbal and non verbal Communication.

Q.2 What do you understand by face to face communication skills Give Suitable examples.

Q.3 Brief explain written and oral communication

Q.4 What do you understand by computer Aided Instructions (CAI)

Q.5 Write a brief note on the positive and negative non-verbal cues in communications process.

Q.6 Focused interaction especially focusing on interview as an example write in brief.

SECTION-D

Attempt any 3 questions. All questions carry TEN marks.

(10x3=30)

Q.1 Dialogue and conversation between a group on demonetization write in detail.

Q.2 Write down the importance of Gesture and facial expression in communication.

Q.3 Write down the importance of internet surging and broadcast media in Health advocacy.

Q.4 Write a report on International conference/Seminar on Unani Medicine held in your Institute.