

Roll No.

Department of Management
School of Management and Business Studies
Jamia Hamdard
BBA-Semester Vth /BACKLOG
Odd Semester Examination - December 2025

Subject Name: Management Information Systems

Max. Marks: 60

Subject Code: BBA-DC-14

Time: 2.5 Hours

***Attempt both sections as per instructions.**

Section A - Short Answer

(6 x 4 = 24)

Instructions for Section A: Attempt any Six Questions. All questions carry equal marks

Q1: Explain the terms Management Information Systems (MIS) and Electronic Data Processing (EDP). Also, discuss the difference between the two.

Q2: Discuss the future trends shaping E-Businesses.

Q3: Explain the benefits of Enterprise Management Systems (EMS) in driving business efficiency.

Q4: Discuss various types of organisational knowledge.

Q5: Explain the difference between E-Business and E-Commerce.

Q6: How does MIS help in personnel management of a firm?

Q7: Discuss the future of MIS in the manufacturing sector.

Q8: What are the various types of security measures that organisations can take to protect their systems from cyber-crimes?

Q9: What are the various challenges of implementing Enterprise Management Systems (EMS)?

Section B-Long Answer

(3 x 12 = 36)

Instructions for Section B: Attempt any Three Questions. All questions carry equal marks

Q1: What is business process reengineering (BPR)? How does MIS enable in the BPR in organisations?

Q2: What is a Decision Support System (DSS)? Explain the various components of DSS.

Q3: Explain the role of MIS in the marketing sector.

Q4: Discuss the strategic planning process in MIS.

Q5: Explain the difference between LAN, MAN, and WAN.

Q6: Write a short note on Database management systems.