

DEPARTMENT OF MANAGEMENT
SCHOOL OF MANAGEMENT & BUSINESS STUDIES
JAMIA HAMDARD

Odd Semester Examination (Online) January 2021

BBA-MBA Integrated III Semester

Subject Name: **Management Information System**

MM: 75

Subject Code: **BBA(I)-C-11**

Time: 3Hours

Email Id of the Examiner: szakirh786@hotmail.com

Email Id of the Assistant Superintendent of Exams: assistant.superintendant2021bba@gmail.com

Email Id of Dean: deanmanagement@jamiahamdard.ac.in

Note:

- Students have to submit the **Scannedhand written solution** to the Examiner, Assistant Superintendent of Examination and Dean on the email ids as mentioned above.
- Students shall use **ruled white paper & blue ink** to write the solution. Each page must have a **serial number and the signature** of the student.
- An additional ½ an hour will be given to the examinees to scan the answer sheets, convert it into single PDF and upload it on the id's given on the question papers.
- If any two copies are found to be similar then both the copies shall be cancelled. Such students will be considered/ tried for unfair means.
- The attached PDF shall be named as follows –
Roll No- Full Name-Enrollment Number-Course-Semester-Subject Abbreviation (Example: 9033409 -Rabia Shaheen-2017-334-032-BBA-V-QTM) and students shall also mention the same in subject line of the email & his/her answer copy also.
- Answer All Questions, each carry equal marks.

1. "The Internet is the driving force behind development in today's business world." Do you agree or Disagree ?why ?explain your view on the above statement with proper example.
2. Business decisions depends upon Information Technologies, explain the role of Information Technologies in decision making process?
3. Information Technologies plays a major role in reengineering the most business process, explain the role of Information Technologies in Business Process Reengineering(BPR) with proper example.
4. Why is there a trend toward cross-functional integrated enterprise system in business ?explain the advantages of using cross-functional enterprise application.
5. A hotel management information system, or MIS, helps ensure that all operations run smoothly to provide guests with the best possible experience , How MIS is applied in Hotel Industry ? explain with proper example.