DEPARTMENT OF MANAGEMENT
SCHOOL OF MANAGEMENT &BUSINESS STUDIES
JAMIA HAMDARD

Odd Semester Examination (Online) January 2021

BBA/Integrated MBA [III-SEM]

Subject Name: Small Business and Entrepreneurship MM: 75

Subject Code: BBA-E-01 / BBA (I)-E-01 Time: 03Hours

Email Id of the Examiner:nudratmoini@jamiahamdard.ac.in

Email Id of the Assistant Superintendent of Exams: assistant.superintendant2021bba@gmail.com

Email Id of Dean: deanmanagement@jamiahamdard.ac.in

Note:

- Students have to submit the **Scannedhand written solutions**to the Examiner, Assistant Superintendent of Examination and Dean on the email ids as mentioned above.
- Students shall use **ruled white paper & blue ink** to write the solution. Each page must have a **serial number and the signature** of the student.
- An additional ½ an hour will be given to the examinees to scan the answer sheets, convert it into single PDF and upload it on the id's given on the question papers.
- If any two copies are found to be similar then both the copies shall be cancelled. Such students will be considered/ tried for unfair means.
- The attachedPDF shall be named as follows – Roll No- Full Name-Enrollment Number-Course-Semester-Subject Abbreviation(Example: 9033466-Rabia Shaheen-2017-334-032-BBA-V-QTM)and students shall also mention the same in subject line of the email& his/her answer copy also.
- Answer All Questions, each carry equal marks.

Q1: Which sectors give more opportunities for small entrepreneurs in today's business environment? Elaborate upon the opportunities post covid. . (15)

Q2: In setting up of an enterprise which are the primary activities and which are the secondary activities? Explain and discuss the importance of business models. (15)

Q3: Suppose you are planning to set up an enterprise for children's toys? Conduct all the four types of feasibility analysis for the same. (15)

Q4: What is the role of entrepreneurial environment in fostering entrepreneurship? Discuss in the light of latest policies and institutes in the country. (15)

Q5: How does an entrepreneur conducts opportunity scanning? Develop an idea of your own and explain the whole process. Elaborate upon the sources of an idea. (15)