

Roll No.....

MM:75

Section A

Answer any Six

Max. Time: 3hr
(5x6=30)

1. Enlist the components of the business plan. (5)
2. Explain entrepreneurial motivation. (5)
3. Discuss outsourcing as a small business proposition. (5)
4. What are the most common sources of business ideas? (5)
5. Elaborate the most common traits of an entrepreneur. (5)
6. NSIC is an important institute that provides non-financial support. Discuss. (5)
7. Enlist three important management and entrepreneurial functions. (5)
8. Give a brief write up on the experience of one successful entrepreneur. (5)
9. What constitutes the entrepreneurial environment? (5)

Section B

Answer any Three

(15x3=45)

1. How does entrepreneurship and economic development are instrumental for each other.
(15)
2. Discuss the feasibility analysis for a new business enterprise. (15)
3. What are the different factors important in locational planning of an enterprise? (15)
4. Discuss the different growth options for an enterprise. (15)
5. Why is small scale businesses important for the economy? Give arguments. (15)
6. Throw light on some grass root level financial institutes. (15)