

**DEPARTMENT OF MANAGEMENT
SCHOOL OF MANAGEMENT & BUSINESS STUDIES
JAMIA HAMDARD**

Odd Semester Examination (Online) January 2021

BBA [Semester III]

Subject Name: BUSINESS ENVIRONMENT

MM: 75

Subject Code: BBA-C-10

Time: 03Hours

Email Id of the Examiner: **nfarooqui@jamiahamdard.ac.in**

Email Id of the Assistant Superintendent of Exams:
assistant.superintendent.exams@gmail.com

Email Id of Dean: deanmanagement@jamiahamdard.ac.in

Note:

- Students have to submit the **Scanned hand written solutions** to the Examiner, Assistant Superintendent of Examination and Dean on the email ids as mentioned above.
- Students shall use **ruled white paper & blue ink** to write the solution. Each page must have a **serial number and the signature** of the student.
- An additional ½ an hour will be given to the examinees to scan the answer sheets, convert it **into single PDF** and upload it on the id's given on the question papers.
- If any two copies are found to be similar then both the copies shall be cancelled. Such students will be considered/ tried for unfair means.
- The attached PDF shall be named as follows –
Full Name-Enrollment Number-Course-Semester-Subject Abbreviation (Example: Rabia Shaheen-2017-334-032-MBA-III-QTM) and students shall also mention the same in subject line of the email & his/her answer copy also.
- **Answer All Questions, each carry equal marks. 15 EACH.**

Q1: Discuss in detail the components of business environment for a foreign company in India and how does each work in sync with each other?

Q2: Discuss the competitive environment for a food and beverage company

Q3: How the roles of internal environment have changed with Covid19 situation? Discuss.

Q4: Discuss the role Economic environment with respect to Banking sector during crisis. You may choose any real situation and explain.

Q5: How technological environment during COVID-19 crisis has given rise to new businesses and downfall of some businesses?
