Roll No .....

Department of Management

BBA VI Semester Examination (2019)

Industrial Economy

Paper Code: BBA-E-03

Time: 3 Hrs **MM: 75**

Section A

Attempt any six questions, each question carry 5 marks (6*5 = 30)

1. Small Scale Industries are relevant for the Indian Economy. Discuss
2. *"Killing a goat for one time best meal once only, rather than feeding it well and getting precious milk for years"*, explain this in the light of Disinvestment.
3. Why is productivity important in the present age?
4. What are the factors which leads to Disinvestment?
5. Differentiate Mergers, Acquisitions, and Amalgamation. Also cite examples.
6. Briefly discuss the factors which influences the location of the Industry.
7. Write a short note on the Importance of Industrial finance.
8. MNC's have changed the scenario of the Indian Economy. Discuss
9. What are the factors which have led Public sector to failure?

Section B

Attempt any three questions, each question carry 15 marks (3*15=45)

1. Productivity is important for the development of an economy, Discuss.
   An industrialist produced 300000 units of a particular product to be sold @ Rs. 225/ unit. If he paid Rs 450K to the raw material supplier firm and 1950 labor hours @ 27/hour. Find the SFP and MFP for the industry if the overhead expenses were Rs. 275000 and the land rent was Rs. 80000.
2. Write a detailed note on the performance and problems of Public Sector Industries in India.
3. Has the New Industrial Policy revived the Indian Economy? How?
4. Briefly discuss the role of Public Sector Industries in balanced regional development. What are the measures taken for balanced regional development?
5. Briefly discuss the four phases of Industrial Policies.
6. Finalizing the location of an industry is vital for the marketers. Briefly discuss the Weber's and Hotelling Location theory.