DEPARTMENT OF MANAGEMENT
SCHOOL OF MANAGEMENT &BUSINESS STUDIES
JAMIA HAMDARD

Odd Semester Examination (Online) March 2021

MBA [Semester I]

Subject Name: International Business Environment MM: 75

Subject Code: MBA-FG-104 Time: 03Hours

Email Id of the Examiner: snisa@jamiahamdard.ac.in

Email Id of the Assistant Superintendent of Exams: mba1march2021@gmail.com
Email Id of Dean: deanmanagement@jamiahamdard.ac.in

Note:

- Students have to submit the **Scanned hand written solutions** to the Examiner, Assistant Superintendent of Examination and Dean on the email ids as mentioned above.
- Students shall use **ruled white paper & blue ink** to write the solution. Each page must have a **serial number and the signature** of the student.
- An additional ½ an hour will be given to the examinees to scan the answer sheets, convert it into single PDF and upload it on the id's given on the question papers.
- If any two copies are found to be similar then both the copies shall be cancelled. Such students will be considered/ tried for unfair means.
- The attached PDF shall be named as follows –
  Full Name-Enrollment Number-Course-Semester-Subject Abbreviation (Example: Rabia Shaheen-2017-334-032-MBA-III-QTM) and students shall also mention the same in subject line of the email & his/her answer copy also.
- Answer All Questions, each carry equal marks.

Q1: A highly reputed Indian firm wishes to expand its business and want to enter Middle East market. Do a political risk assessment of a country on the basis of Domestic Economic condition, Political-Economic Environment & External Economic Relations.

Q2: Michael Porter's Competitive Advantage theory gives logical rationale for International Trade. Asses Indian Leather Industry on the basis of Porter's Diamond. You are free to make assumptions, wherever necessary.

Q3: A) Balance of payment position of a country is one of the important criteria to judge Country's Economic position. Explain the statement by citing suitable example.

B) Why Structural deficit in Balance of Payment occurs? How it can be corrected? Discuss by citing suitable examples.

Q4: "IMF has been the centerpiece of the world monetary order since its creation in 1944. However, its supervisory role in exchange rate arrangements has been considerably weakened after the advent of floating rates in 1973". Discuss the statement by highlighting how the role of IMF has changed over a period of time.

Q5: The Agreement on subsidies and countervailing measures under WTO are important tools in the hand of importing countries to deal with Unfair Trade Practices in International Trade. Do you agree with the statement? Give reason for your answer.