

Your Roll No.....

DEPARTMENT OF MANAGEMENT
M.B.A. Semester II EXAMINATION, 2018
Paper-MBA -OUE -MM-22

ESSENTIALS OF COMMUNICATION AND PERSONALITY DEVELOPMENT

Time: Three hours

Maximum Marks: 75

(Write your roll no at the top immediately on receipt of this question paper.)

Attempt any 5 question.

All questions carry equal marks i.e. 15 marks each.

1. What is Personality? What is personality development? What are its determinants? Explain in context with corporate culture.
 2. Why do you think people judge others? Do you really think it is essential being judgemental? Is their any defined limit to judge somebody?
 3. The role of body language in business communication has been given lot of importance. Comment.
 4. How does the organizational culture mould a person if at all it can? Explain in points with some hypothetical situation.
 5. Discuss some important tips/traits a fresher needs to have before joining as a intern in an organization.
 6. How does 7Cs facilitate in personality enhancement? Discuss with help of various examples?
 7. You are bound to choose a career depending upon your personality. Do you agree? Explain.
 8. How do you justify that that it is the combined synergy of Knowledge Skills and attitude that defines a personality?
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