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Department of Computer Science & Engineering
School of Engineering Sciences & Technology
New Delhi-110062
Even Semester Examination 2023

Paper Name: Principles of Management
Time: 3 Hours

Paper Code: BTECE-OE22/Lateral Entry
Maximum Marks: 75

[Section A]
Attempt All Questions

(7*5 = 35)

Q.	Questions	Marks	CO	BL
1.	What is management? "Management is both a science and an art." Do you agree? Why?	5	2	1
2.	Discuss key issues/elements of F.W Taylor's Scientific Management School. Also, state its limitations.	5	4	3
3.	What is planning? What is the difference between planning and plan? Discuss its main characteristics	5	3	4
4.	'Designing organization structure requires a lot of consideration' Explain with suitable examples.	5	2	2
5.	"Management is goal-oriented." Explain. Describe the basic objectives of business management.	5	4	5
6.	'To manage the man at work is a challenging job.' Explain the statement with reference to the role of HRM in today's organizations.	5	2	6
7.	What is recruitment? Explain various recruitment sources, by citing examples of Indian corporate sectors.	5	4	2

[Section – B]

Attempt any FOUR questions from this section.

(4*10 = 40)

Q.	Questions	Marks	CO	BL
8.	What is directing? Explain three points that highlight the importance of directing.	10	2	1
9.	What is the role of controlling in business management? What type of controlling system a manager should apply?	10	1	3
10.	'It is easy to propose a sound system, but difficult to implement.' Discuss the statement with reference to practical limitations.	10	4	5
11.	What do you mean by the term "Communication"? Explain the barrier of Communication, at least with five examples.	10	3	4
12.	What is Management by Objective? (MBO) What is the difference between Authority and Responsibility?	10	2	2
13.	Write short notes; (A) Grapevine Communication (B) Span of Control, (C) Hierarchy in management	10	4	6

BL : Bloom's Taxonomy Level (1-Remembering, 2-Understanding, 3-Applying, 4- Analyzing, 5-Evaluating, 6- Creating)