

Jamia Hamdard
School of Management and Business Studies,
Department of Management **Roll No...**
Odd Semester Examination - January 2023
Class: BBA III Semester,

Subject Code & Name: BBA G-01, Small Business & Entrepreneurship

Duration: 3 Hour

Max.Marks -75

Section A - Short Answer

(5X6=30)

Note: Attempt any Six Questions, All questions carry equal marks

- Q1:** State five characteristics of an Entrepreneur?
- Q2:** What is creativity? Define in brief.
- Q3:** What do you understand by contemporary business processes like franchising & outsourcing? Give example.
- Q4:** Explain feasibility analysis?
- Q5:** Describe a business plan, in brief?
- Q6:** Illustrate the important components of any project report.
- Q7:** Explain the importance of location for the success of any business?
- Q8:** What do you understand by project design?
- Q9:** Give current definition of Micro, Small and Medium Enterprises (MSME).

Section B-Long Answer

(15X3=45)

Note: Attempt any Three Questions; All questions carry equal marks

- Q1:** Describe the process of idea generation and scanning of the environment.
- Q2:** Discuss the problem faced by the entrepreneurs in establishing business in India
- Q3:** Explain the role of government in the establishment of any small business unit in India
- Q4:** Discuss the importance of business models. Why are they considered dynamic in nature?
Explain in details
- Q5:** Illustrate the financial supports available for small business enterprises in India
- Q6:** Describe the role of District Industrial Centre (DIC) in the industrial development of any region.