

**DEPARTMENT OF MANAGEMENT
SCHOOL OF MANAGEMENT & BUSINESS STUDIES
JAMIA HAMDARD**

Ph.D. Course Work (Management) 2023

Subject: Emerging Trends in Sustainability Business Research
Paper Code: DRM-EG-04

Time – 3 Hours
Marks - 60

Answer any five questions each carrying 12 marks

- Q1). In what ways do businesses perceive sustainability, and what significance does it hold in their operations? Explain
- Q2). What are the primary factors that prevent companies from adopting sustainable business practices?
- Q3). Define entrepreneurship and analyze how technology and innovation play a role in the realm of sustainable business research.
- Q4). What is your interpretation of a sustainability framework? Elaborate on two such framework.
- Q5). Examine the relationship between businesses and government. How do businesses react to governmental policies, and what strategies do they employ to influence governmental decisions?
- Q6). Describe the four pillars of corporate sustainability and discuss how they can be integrated to develop a sustainable business model.
- Q7). Discuss the reasons why sustainable business models are crucial in today's world.
- Q8). Explore the concept of sustainable competitive advantage and its significance in business strategy.