

DEPARTMENT OF MANAGEMENT, SMBS
JAMIA HAMDARD
BBA 2ND SEMESTER EXAMINATION BACKLOG EXAMINATION
PAPER CODE: BBA P-03; PAPER TITLE: COMPUTER APPLICATIONS IN MANAGEMENT

Time: 03 Hours

Roll

No. _____

Maximum Marks: 75

Instructions:

Write your roll number immediately on the receipt of this question paper

Section A: Attempt any six (6) questions out of nine (9)

6*5 = 30 Marks

Section B: Attempt any three (3) questions out of six (6)

3*15 = 45 Marks

Section-A

- Q1. Discuss the functions of process management and multi programming
- Q2. What do you understand by computer networks, switchers, routers?
- Q3. What is Internet Security? Discuss DoS attacks.
- Q4. Explain multi-threading and real time OS
- Q5. Differentiate between hardware and software with the help of examples
- Q6. Explain the role of Information System in an Organization
- Q7. Differentiate between broadband technology and wireless technology with examples.
- Q8. Discuss the significance S graphics and multimedia concepts in gaming world
- Q9. Explain User Interface of the software with examples.

Section-B

- Q1. What is memory management? Also discuss GUI in detail (15 marks)
- Q2. Explain the term Internet Service Provider with respect to Broadband and Wireless Technologies (15 marks)
- Q3. Discuss virtual memory, multi-processing and multi-tasking comprehensively (15 marks)
- Q4. What do you understand by E-Commerce, explain the role of digitization in E-Commerce sector? (15 marks)
- Q5. Highlight the success stories of digitization of the following companies
 - (a) Ola Cabs
 - (b) PayTM
- Q6. Explain the significance of MIS for the overall management of the organization.

-----END-----