

DEPARTMENT OF MANAGEMENT
SCHOOL OF MANAGEMENT & BUSINESS STUDIES
JAMIA HAMDARD

Odd Semester Examination (Online) April 2021

B.Com (Hons) [FIRST SEM]

Subject Name: Business Organization

MM: 75

Subject Code: BCH101

Time: 03Hours

Email Id of the Examiner: faheem.happ@gmail.com

Email Id of the Assistant Superintendent of Exams: bcomhonsfirstsem2021@gmail.com

Email Id of Dean: deanmanagement@jamiahamdard.ac.in

Note:

- Students have to submit the **Scanned hand written solution** to the Examiner, Assistant Superintendent of Examination and Dean on the email ids as mentioned above.
- Students shall use **ruled white paper & blue ink** to write the solution. Each page must have a **serial number and the signature** of the student.
- An additional ½ an hour will be given to the examinees to scan the answer sheets, convert it into single PDF and upload it on the id's given on the question papers.
- If any two copies are found to be similar then both the copies shall be cancelled. Such students will be considered/ tried for unfair means.
- The attached PDF shall be named as follows –
Roll No- Full Name-Enrollment Number-Course-Semester-Subject Abbreviation (Example: 9334032-Rabia Shaheen-2017-334-032-BCOM-I-BO) and students shall also mention the same in subject line of the email & his/her answer copy also.
- Answer All Questions, each carry equal marks.

Q1 (a) what is 'Business Organization? Explain its characteristics.

(5*3)(15)

(b) There are two friends A & B. A says that he is a sole proprietor of his business. B says that he is running his business in partnership. A & B are fighting with each other, claiming that his business method is better. Explain the advantages and disadvantages of both the business forms.

(c) Recently there were news of Food Delivery Company. In one case, one of the delivery person was eating food on the road. In second case, a delivery person has hit the customer on face. From the business perspective, what do you think which business principal(s) are being violated?

Q2 (a): What do you understand by a company? Explain the differences between public company and private company. (10)

(b): In recent time, consumers have Global (MNC) and Local products easily available to them. As an individual which one you prefer and why? (5)

Q3 (a): What do you understand by a business unit? Explain the process establishing a new business unit. (10)

(b) 'Entrepreneurship' is the step towards Atmanirbhar Bharat (Self-reliant India). Explain your views. (5)

Q4 (a): Why do companies do mergers and acquisitions? Explain types of mergers with examples. (10)

(b): Recently Vodafone and Idea have joined hands in spite of being business competitor to each other. What kind of action is this and why they have done it?

Q5: What do you understand by business finance? Write the financial needs of business and the source to finance these needs. (10)

(b): Write short notes: (i) SEBI (ii) FICCI (5)
