

**DEPARTMENT OF MANAGEMENT
SCHOOL OF MANAGEMENT & BUSINESS STUDIES
JAMIA HAMDARD**

**Examination – BBA Semester III (2018)
Business Ethics and Corporate Governance
(Paper Code: BBA-C- 12)
Role No. _____**

Time : 3 Hours

Max. Marks:- 75

**Section A
Attempt any six questions (5 x 6= 30)**

1. What are the four pillars of successful corporate governance? Discuss
2. Elaborate the importance of corporate governance in current business perspective?
3. What is vertical and lateral thinking? Illuminate
4. Define ethics and moral. What are the differences between ethics and moral?
5. What are the rights and responsibilities of employers and employees?
6. What are the Kohlberg's pre-conventional stages of moral development?
7. Ethical HR is crucial for organization. Illustrate.
8. Explain the role of auditors and government in Corporate Governance?
9. Write short notes on any two;
 - a) Vertical Thinking
 - b) Ethical Dilemmas
 - c) Behavioral Decision theory

**Section B
Attempt any three questions (15 x 3= 45)**

1. Discuss three myths about business ethics in the contemporary world?
2. Elucidate the concepts of normative, traditional and contemporary ethical theories?
3. How corporate governance started in India? State any three significant committees and its contribution in development of corporate governance in India.
4. What is corporate governance? Explain theories underlying corporate governance.
5. Explain efficiency in financial market? Discuss ethical issues in finance?
6. Define decision making? What are the steps in problem solving procedures? Explain with examples