

Roll No.

Department of Management
Jamia Hamdard
BBA Program 3rd Semester Final Examination 2018
Management Information System (BBA-C -11)

Time: 3 Hours

Maximum Marks: 75

(Write your Roll No. on the top immediately on receipt of the question paper)

Instruction: This question paper has two sections, Section-A and Section-B. Attempt any Six question from Section A which carry 5 Marks each and attempt any three questions from Section-B which carry 15 Marks each

SECTION – A

1. What do you understand by “*Management Information systems (MIS)*”?
2. How would you differentiate between “*Information Technology*” and “*Information System*”?
3. What is the role of IP Address in TCP/IP Model Explain with example?
4. Explain the term Data, Information and Knowledge with proper example?
5. How does *Management Information Systems (MIS)* help a manager to take a Decision in day to day activities?
6. What do you know about Knowledge, explain the differences between Tacit Knowledge and Explicit Knowledge?
7. How E-Business is different from E-Commerce? Explain with proper examples.
8. What is Decision Support System (DSS)?
9. How do we apply concept of *Management Information Systems (MIS)* in Marketing Department?

SECTION – B

1. What do you mean by Network Topology, explain all types of Network Topologies available with proper diagram?
2. Define the Role, Impact and advantages of Management Information System in today's business?
3. What Potential Security Challenges do you see in the increasing use of Internet, Intranet and Extranet in Business? What might be done to solve such problem?
4. Why is there a trend towards implementing Enterprise Management System (EMS) in business, explain the advantages of EMS in an organization.
5. Explain the Application of *Management Information systems* in **Service Industry** with proper example?
6. What is the major role of Corporate Governance in business and how is it different from Business Ethics?