

Jamia Hamdard
School of Management and Business Studies
Department of Management
Even Semester Examination - August 2023
B.Com(Hons)-IV- Semester
Subject Name & Subject Code: Entrepreneurship, BCH-402

Roll No...

Duration: 3 Hour

Max.Marks -75

Section A - Short Answer

(5X6=30)

Note: Attempt any Six Questions, All questions carry equal marks

- Q1: What do you understand by Intrapreneurship?
- Q2: Compare between Manager and Entrepreneur
- Q3: Relate creativity with Innovation.
- Q4: Discuss the importance of family business in India.
- Q5: Identify the challenges in fundraising for a small business house.
- Q6: Describe the importance of technology in the sustainability of an enterprise
- Q7: Explain the feasibility analysis.
- Q8: Discuss the important aspects of a Business Plan
- Q9: Define a Start-up in India as notified by DPIIT.

Section B-Long Answer

(15X3=45)

Note: Attempt any Three Questions; All questions carry equal marks

- Q1: Assess the role of Tata Group in the growth and development of the Indian economy.
- Q2: Examine the reason for conflict and their resolution in a family business.
- Q3: Predict the role of Incubators of an academic institution in economic growth.
- Q4: Design a project report of a restaurant located near a Management College.
- Q5: Examine the challenges faced by a Start-up in India
- Q6: Elaborate the modern sources of fundraising for the Start-ups.