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**Even Semester Examination - July 2023**  
**BBA/BBA-MBA Integrated VI Semester**  
**Subject Code: BBA-F-22/ BBA(I)- F-22**  
**Subject Name: Project Management**

**Roll No...**

Duration: 3 Hour

Max. Marks -75

**Section A - Short Answer**

(5X6=30)

***Note: Attempt any Six Questions, All questions carry equal marks***

- Q1: Explain the methods that can be used by a project to raise funds from the market.
- Q2: What do you understand by the term 'Project Diaries'? Explain how it can be used in a new project.
- Q3: "A project manager is a specific person who makes sure a project's objectives are delivered on time and under budget". In the light of this statement, comment on the roles & responsibilities of a project manager.
- Q4: Explain the role of communication in a project.
- Q5: Explain the categories of project on the basis of "*Level of Technology*" with the help of an example.
- Q6: Pick any one project of your choice & use one bar chart technique of project to illustrate the activities, time scheduling & the roles to your project team. Use diagram.
- Q7: A project life cycle may have different phases in different projects. In your opinion, what are the general phases of project life cycle that are specific to most of the projects.
- Q8: Write a short note on Project Feasibility Study report.
- Q9: Imagine, you have been hired as the Project Manager to oversee the project of "New Software Development". You have to create a work breakdown structure for this project.

**Section B-Long Answer**

(15X3=45)

***Note: Attempt any Three Questions; All questions carry equal marks***

- Q1: What is project coordination? Explain the stages of project coordination.
- Q2: Explain the different types of project organisation structures.
- Q3: Write short note on (any two) following administrative agencies for project approval – Ministry of Finance:
- a. Public Investment Board
  - b. Bureau of Public Enterprises

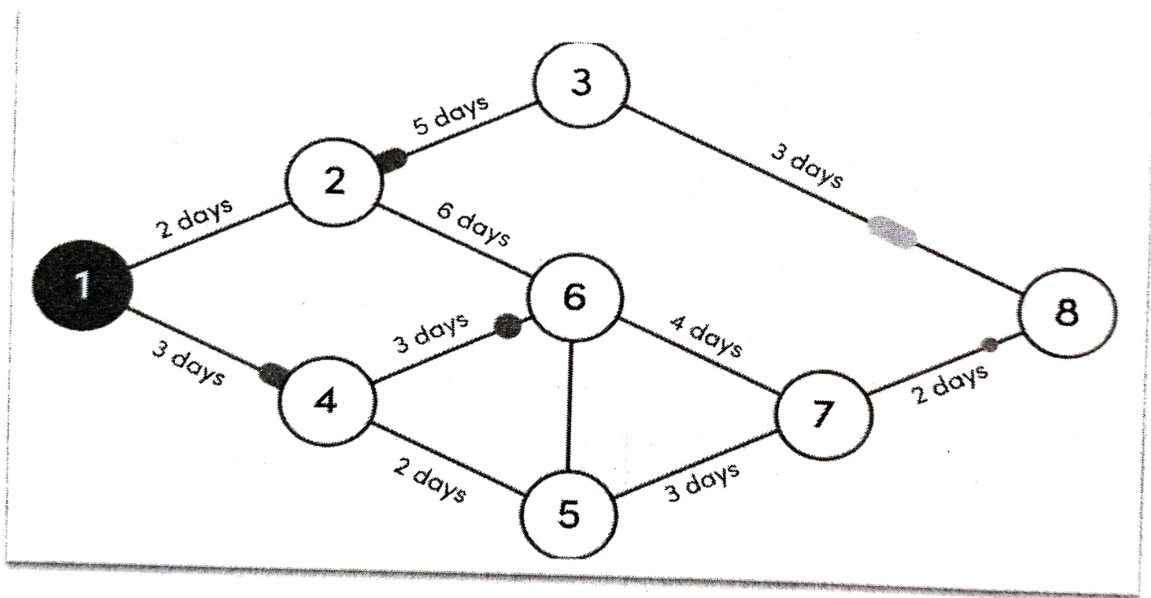
c. Planning Commission

Q4: St. James Hospital reveals a quite interesting picture. It is about the supply chain management and directed toward achieving highest possible efficiency in that. The case study reveals that the hospital is facing immense problem to ensure sound supply chain management. There is no coordination among every action and everywhere there is haphazardness. Too many people are giving orders, sometimes they are experiencing overstocking and sometimes there is no stock to fulfil the demand of the patients, the numbers of suppliers are too many and too many people are interfering in the supply chain management system. There are other problem areas as well like staffs are not linked in the system, peoples are unwilling to share information and people are direction less. As a result, the hospital is increasingly failing to maintain its well established and long lasted reputation.

Based on the above case study, identify the bottlenecks faced by St. James Hospital & suggest them the ways to overcome them.

Q5: What is project evaluation? Explain the objectives of project evaluation and different types of evaluation of a project & its objectives.

Q6: Given below is a PERT network diagram:



Based on this answer the following questions:

- What do you understand by the term "Critical Path"? Identify the critical path from the above diagram. (4)
- Comment on the relationship between activity 2,4,5 & 6. (5)
- In the light of the above diagram. State the steps of PERT. (6)