

**DEPARTMENT OF MANAGEMENT**  
**SCHOOL OF MANAGEMENT & BUSINESS STUDIES**  
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Ph.D. Course Work Examination 2023

**Subject Name: Contemporary Issues in Finance**

**Subject Code: DRM – EF - 02**

**Title: 03 Hours**

**M.M.: 60**

Note: Answer any five question, each carry equal marks.

Q1: “With signs that businesses do support sustainability agendas and given the many opportunities arising as the world embraces sustainability, it is, therefore, important to also recognize and address the significant challenges resulting from issues related to valuation frameworks and data reporting. This study explores some of the challenges and opportunities that governments, businesses and investors face as they increasingly seek to drive social impact, with an emphasis on fiduciary duty, stakeholders and perception, and disclosure and data transparency.”

Based on the above scenario, answer the following questions:

- a. Identify the research problem from the above situation.
- b. Comment on the research methodology you will use to conduct the study.
- c. Identify the construct that you will use for the study.
- d. Comment on the sources that you will use for the study.
- e. What will be your sample size & target population for the study.
- f. Which sampling technique will you use & why?

Q2: What incentives do banks use in attracting new customers to their online and mobile banking offers using new ICT technologies and Industry?

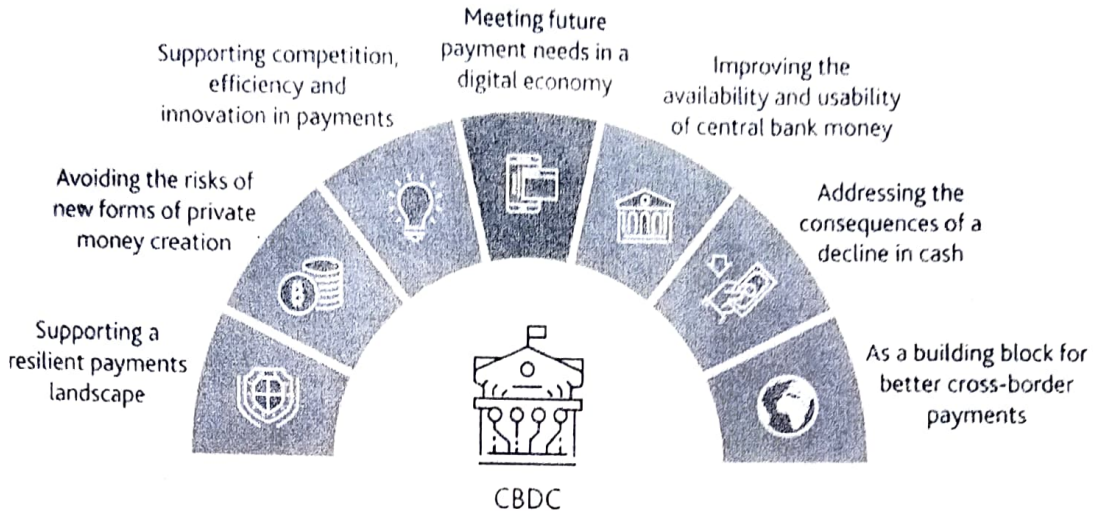
Q3: “ESG stands for environmental, social, and governance, which are important factors for some investors to adhere to. Those investors look for solid management of a company and seek out those that gear toward sustainability and community improvement. In 2020, the popularity of ESG investments took off.”

In light of this, comment on the importance of ESG - for the investors, - to the companies & - to the securities.

Q4: (a) “Optimal operating margin leads to increase in shareholder value.” Discuss. Explain few other ways to increase shareholder wealth creation.

(b) The recent HDFC-HDFC Bank merger is termed as one of the biggest deals valued at about USD 40 billion. Discuss the benefits post-merger to the combined entity. Also, draw major drawbacks for the Indian financial industry as a whole.

Q5:



- What is CBDC? How is it different from Crypto Currency?
- Suppose you have been asked by the ministry to conduct a pilot testing of CBDC in retail segment, what variables will you choose to study? Identify those variables from the above diagram & also prepare a questionnaire to collect data from the retail segment.

Q6: (a) India's economy grew by only 4.4% in the last fiscal quarter, down from 6.3% the previous quarter. Dr. Raghuram Rajan stated "India is 'dangerously close' to Hindu rate of growth". In your views what are the reasons for this low growth rate and suggest possible measures that the government may undertake to improve the current situation.

(b) "The Adani Group's financial health has been under intense scanner since the Hindenburg Research released its report". In light of this, comment on the impact of Hindenburg Research on the Adani Group & suggest measures to the Adani Group to combat this issue.

Q7: (a) Why does raising interest rates by RBI currently have a weak anti-inflationary effect?

(b) What are the Proxies use to measure Digital Banking performance, in banking sector with the financial inclusion?

Q8: Write short note on (any two):

- Derivatives
- Hedging technique to counter exchange rate risks
- Double Taxation relief