

Your Roll No.....

B.B.A. Semester III EXAMINATION, 2019

Paper-BBA -C-10

BUSINESS ENVIRONMENT

Time: Three hours

Maximum Marks: 75

(Write your roll no at the top immediately on receipt of this question paper.)

Attempt any 6 questions from Section A

6*5

Attempt any 3 questions from Section B.

3*15

SECTION A

1. Define key components of Business Environment.
2. What do you understand by macro environment?
3. Give 2 examples of industries which are dependent on nature
4. Discuss the opportunities for an online food business in India
5. Differentiate between Economic environment and legal environment
6. How does the Technological environment impact the individual businesses in India?
7. External business environment is dependent on which factors?
8. What are the components of Internal environment?
9. How does the legal environment impact the business decision making?

SECTION B

- 1) Define Business Environment. Why is it considered important to scan the environment prior to taking any decision.
 - 2) What is the most important Internal and External factors for an online food business? Explain with an example.
 - 3) Discuss the relevance of studying competition. Support your answer with example.
 - 4) Describe the two major components of economic environment in business decision making? What are the core elements of Macro Environment and how do they affect the competency of an organization?
 - 5) How does the air pollution of Delhi NCR is affecting or impacting the various business sectors and in what ways?
 - 6) Short Notes
 - A. WTO
 - B. Micro Environment
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