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B.Sc. (Hons with Research)/ B.Sc. (Hons) as per FYUP
Semester I (2023)
Paper Code: BBC/BBT/BBO/BCH/BTX/BCR AEC 101
Paper Title: English Communication

Time: 1.5 hours

Maximum Marks: 30

Write your roll number at the top immediately on receipt of this question paper. Attempt ALL questions.

SECTION A

Question 1. Fill in the blanks with the correct option.

[1x8=8 marks]

- A. In a communication cycle the sender _____ (encodes/ decodes) the message.
- B. Chronemics is the study of how people use _____ (time, space) to communicate.
- C. Personal appearance falls within the study of _____ (proxemics, kinesics).
- D. We translate from a _____ (source, target) language to a _____ (source, target) language.

Question 2. Mention True or False for the following statements.

- A. An analysis of the text is not required when translating.
- B. Studying for an exam involves *intensive reading* of our texts.
- C. We should avoid the use of rhetoric in a public speech.
- D. Maintaining eye contact in an interview is a sign of being rude.

SECTION B

Question 3. Answer the following questions with the help of examples.

[4x3=12 marks]

- A. How does body language help in communication?
- B. What is proxemics? What role does it play in communication?
- C. Discuss 3 barriers to communication and explain how to avoid them?
- D. How should you prepare yourself for and behave during an interview to give your best impression?

SECTION C

Question 4. Answer the following questions.

[5x2=10 Marks]

A. Explain the process of translation and highlight the different kinds of translations that are possible. Talk about the 3 stages in the process and the different meanings found in a Source Text. Substantiate your arguments with examples.

B. Talk about the use of *rhetoric*, using examples, in a speech and explain how it is different from *empty rhetoric*. Also give examples to explain the difference between the two.

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