

Jamia Hamdard
School of Management and Business Studies
Department of Management
Odd Semester Examination - December 2025
SET A BBA-III- Semester/BACKLOG

Roll No...

Subject Name & Code: Small Business and Entrepreneurship, BBA-DC-09
BBA Re Admission/ BBA-G-01

Duration: 2.5 Hour

Max.Marks -60

Section A - Short Answer

(4X6=24)

Note: Attempt any Six Questions. All questions carry equal marks

- Q1: Briefly explain the relationship between society and the entrepreneurial ecosystem.
- Q2: Discuss any five important roles of a manager in a new, growing company?
- Q3: Creativity is a basic trait required to be a successful entrepreneur. Comment.
- Q4: What do you mean by Feasibility Analysis, explain any two.
- Q5: Discuss the relationship between quality, productivity and environment in today's industrial world.
- Q6: Discuss two Non-financial supports of Government of India for MSMEs.
- Q7: What is an internal expansion of the company?
- Q8: What do you mean by consortium marketing?
- Q9: How does the product life cycle affect the policies of the company? Explain.

Section B-Long Answer

(12X3=36)

Note: Attempt any Three Questions; All questions carry equal marks

- Q1: Explain in detail the Entrepreneurial Competencies required for an entrepreneur in a developing country.
- Q2: Illustrate the sources of business Ideas in the contemporary business environment.
- Q3: What are the factors that affect the Entrepreneurial Environment of any region? Discuss in detail.
- Q4: The Project Report/ Business Plan is the guiding book for the success of any business. Justify
- Q5: Assess the importance of layout in the growth of a business.
- Q6: Discuss the role of MSMEs in the development of the entrepreneurial ecosystem in India.