

Roll No.....

**DEPARTMENT OF MANAGEMENT
SCHOOL OF MANAGEMENT & BUSINESS STUDIES
JAMIA HAMDARD**

**Examination – MBA IVth Semester, 2019
Logistics & SCM
(Paper Code: MBA-GE-MM 12)
Role No. _____**

Time : 3 Hours

Max. Marks:- 75

Attempt any five questions (5 x 15= 75)

1. What do you mean by Distribution Management? Why is it important? Explain the important Distribution decisions that are taken in supply chain.
2. What is bullwhip effect? State any two causes of bullwhip effect. How it can be overcome?
3. Do you think supply chain has effects on E-commerce cost? Give illustrative examples.
4. What is order fulfillment? Explain the steps of order fulfillment processing.
5. Explain the warehousing and its functions. What are the approaches of warehousing?
6. Define supply chain management. What are the differences/similarities between logistics and supply chain management? What are the major obstacles to successfully implementing supply chain management?
7. What difficulties might be expected when management attempts to implement a business process approach with members of the firm's supply chain? Explain how product characteristics influence supply chain design.
8. Discuss the role of Information Technology in the Supply Chain? What is the impact of e-Business in supply chain? Give any example to support your answer.