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**BBA III Semester Examination – January 2023**

Roll No...

**BBA-F-11 (Management Information System)**

Duration: 3 Hour

Max. Marks -75

**Section A - Short Answer**

(5X6=30)

**Note: Attempt any Six Questions, All questions carry equal marks**

Q1: "Management information system (MIS) has a purpose to meet the general information needs of all the managers in an organization", explain the above statement with reference of any organization.

Q2: How can you apply the benefits of MIS in the development and growth of any Organization?

Q3: "Hacking, in computers, is the obsessive use of computers or the unauthorized access and use of networked computer systems", how would you compare the two terms '*Sniffing*' and '*Spoofing*' with reference to Hacking techniques.

Q4: "A database model shows the logical structure of a database" with respect to above statement, explain the database model and demonstrate their types.

Q5: Elaborate all the steps involved in "Business Process Re-engineering".

Q6: How would you differentiate between e-business & e-commerce?

Q7: How would you distinguished between *Tacit Knowledge* & *Explicit Knowledge*.

Q8: "Enterprise Business system are specifically designed for the sole purpose of promoting the needs and objectives of the organizations" explain the above statement with proper example.

Q9: Is there any relationship between Business Ethics & Corporate Governance? Give your opinion.

**Section B-Long Answer**

**(15X3=45)**

***Note: Attempt any Three Questions; All questions carry equal marks***

Q1: "A network topology is the physical and logical arrangement of nodes and connections in a network", create and design various topological model used in to connect devices in network.

Q2: Assume you are working as a Manager for an IT Company, how would you apply the knowledge of MIS in decision making process? Illustrate the steps involved in decision making process.

Q3: What do you understand by "Business Process Re-engineering"? How would you compare the Business **Process** Re-engineering and Business **Product** Re-engineering?

Q4: What do you understand by Enterprise Management System (EMS)? How would you apply the business benefits of EMS to develop and grow your business?

Q5: How would you avail the business benefits of Management Information System (MIS) in Service Industries, summarize your answer with special reference to Hotel Industry?

Q6: We know the term e-business & e-commerce, in your opinion which one is having broad scope with respect to functions, explain with proper example.