

Jamia Hamdard
School of Management and Business Studies
Department of Management
Even Semester Examination-August 2023
BBA-IV- Semester
Subject Code: BBA- F- 15
Subject: International Business Environment

Roll No...

Duration: 3 Hour

Max.Marks -75

Section A - Short Answer

(5X6=30)

Note: Attempt any Six Questions, all questions carry equal marks

- Q1. "To conduct business overseas, multinational companies need to bridge separate national markets into one global marketplace." Elaborate the statement in the light of International Business Environment.
- Q2: How can legal environment impact business globally? Quote example in Indian Organizations context.
- Q3: Explain the Hofstede's cultural dimensions.
- Q4. Contrast between multilateralism and regionalism.
- Q5. What are the basic mechanisms for establishing exchange rate? How does each work?
- Q6. "A democratic political system is an essential condition for sustained economic progress". Discuss.
- Q7. Write a short note on SAFTA.
- Q8. Explicate the role of IMF for developing countries.
- Q9. How liberalisation helps Indian Economy to go global?

Section B-Long Answer

(15X3=45)

Note: Attempt any Three Questions; All questions carry equal marks

- Q1. "Free market economies stimulate greater economic growth, whereas state directed economies stifle growth". Discuss.
- Q2: Define FDI. Explain different types of FDI.
- Q3: Suppose you are assigned by your organization to deal with cultural difference in foreign countries. In such situation how will you handle it? Explain.
- Q4: Discuss how technology is impacting World business.
- Q5: Write an essay on EU.
- Q6: Write a short note on:
- (a) WTO
 - (b) UNCTAD