

Roll Number:

**DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING
SCHOOL OF ENGINEERING SCIENCES & TECHNOLOGY
JAMIA HAMDARD, NEW DELHI**

**EVEN SEMESTER EXAMINATION
BTECE FINAL YEAR**

PAPER NAME: BUSINESS ENVIRONMENT

PAPER CODE: MOOCS1 BTECE/ BTECE Lateral Entry

Time Allowed: 3 hours

Maximum Marks: 75

Section A

7 questions * 5 marks = 35 marks

Attempt all questions. All questions carry equal marks.

Q. No.	Questions	Marks
1.	Define Business Environment.	5
2.	Differentiate between renewable and non-renewable resources.	5
3.	How do cultural changes across any country effect the functioning of any business?	5
4.	Explain the concept of FDI in brief.	5
5.	What is demographic environment?	5
6.	What are the characteristics of business?	5
7.	Explain greenhouse effect.	5

Section B

4 questions * 10 marks = 40 marks

Attempt any four questions. All questions carry equal marks.

Q. No.	Questions	Marks
1.	Explain the concept of LPG in detail. What changes did it bring in India?	10
2.	What is SWOT Analysis? Elaborate.	10
3.	Define CSR. Explain its role.	10
4.	Explain the role of financial institutions in India.	10
5.	Explain various issues connected to global warming in detail.	10
6.	Write short notes on: a. WTO b. TRIPS	5+5