

**DEPARTMENT OF MANAGEMENT
SCHOOL OF MANAGEMENT & BUSINESS STUDIES
JAMIA HAMDARD**

**Examination – BBA Semester III
Business Ethics and Corporate Governance
(Paper Code: BBA-C- 12)
Role No. _____**

Time : 3 Hours

Max. Marks:- 75

Section A

Attempt any six questions (5 x 6= 30)

1. Explain the four pillars of successful corporate governance?
2. Elaborate the importance of motivation in current business perspective?
3. What is vertical and lateral thinking? Illustrate.
4. Define ethics and values. State the differences?
5. What are the rights and responsibilities of employers and employees?
6. Explain do you understand by decision making? Explain its steps.
7. Explain soft and hard HRM.
8. Explain the role of auditors and government in Corporate Governance?
9. Write short notes on any two;
 - a) Fishbone Analysis
 - b) Ethical Dilemmas
 - c) Behavioral Decision theory

Section B

Attempt any three questions (15 x 3= 45)

1. Discuss ten myths about business ethics in the contemporary world?
2. Elucidate the concepts of normative, traditional and contemporary ethical theories?
3. Explain the evolution of corporate governance in India? State any three significant committees and its contribution in development of corporate governance in India.
4. Is equality the same as justice? Discuss types of justice? What are the principles and views of distributive or economic justice?
5. Explain efficiency in financial market? Discuss ethical issues in finance?
6. Define decision making? What are the steps in problem solving procedures? Explain with examples