DEPARTMENT OF MANAGEMENT
SCHOOL OF MANAGEMENT &BUSINESS STUDIES
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Ph.D. Course Work Examination April 2022

Subject Name: Contemporary Trends in International Business

Subject Code: DRM-EG-01

MM: 75

Time: 03Hours

Note: Answer any five Question, each carry equal marks.

1. Discuss Hofstede's cultural dimensions with the help of suitable example.
2. In France it takes 2 worker to produce one sweater, and 2 worker to produce one bottle of wine. In Tunisia it takes 4 workers to produce one sweater, and 6 workers to produce one bottle of wine. Who has the absolute advantage in production of sweaters? Who has the absolute advantage in the production of wine? How can you tell? Discuss the concept of opportunity cost.
3. Tunisia is experiencing a heavy outward flow of capital to Algeria and deficit in balance of payment, which method will you suggest to correct it? What measures Tunisia should take to settle deficit in Balance of Payment?
4. "The role of IMF has considerably weakened with the advent of Floating Rate regime". Do you agree with the statement? Explain with the help of example.
5. Discuss the step by step procedure to do SLR on a topic "WTO & Developing World. You can make suitable assumptions, wherever required.
6. What are major lending bodies working under World Bank? How they support least developed countries having poor financial credibility? How loans are provided to them?
7. Some observers claim that the internet revolutionizes the way small and medium-sized companies (SMEs) can compete in the global market place. In essence, the internet has created a level playing field for SMEs. Where before SMEs had a hard time to internationalize, now any mom-and-pop outfit can open an electronic storefront with a global reach. Do you agree? How internet has revolutionized international business? What downsides do small e-businesses face vis-a-vis large companies?
8. Assess Indian IT Industry on Michael Porters Five Force's Framework. Support your answer with relevant example from IT Industry.