

**DEPARTMENT OF MANAGEMENT
SCHOOL OF MANAGEMENT & BUSINESS STUDIES
JAMIA HAMDARD**

Even Semester Examination (Online) June 2021

MBA [Semester IV]

Paper Name: **Logistics & SCM**

MM: 75

Paper Code: **MBA-GE-MM 12**

Time: 03Hours

Email Id of the Examiner: **scmexamination2021@gmail.com**

Email Id of the Assistant Superintendent of Exams: **nmba4june2021@gmail.com**

Email Id of Dean: **deanmanagement@jamiahamdard.ac.in**

Note:

- Students have to submit the **Scanned hand written solutions** to the Examiner, Assistant Superintendent of Examination and Dean on the email ids as mentioned above.
- Students shall use **ruled white paper & blue ink** to write the solution. Each page must have a **serial number and the signature** of the student.
- An additional ½ an hour will be given to the examinees to scan the answer sheets, convert it into single PDF and upload it on the id's given on the question papers.
- If any two copies are found to be similar then both the copies shall be cancelled. Such students will be considered/ tried for unfair means.
- The attached PDF shall be named as follows –
Full Name-Enrollment Number-Course-Semester-Subject Abbreviation (Example: Rabia Shaheen-2017-334-032-MBA-IV-QTM) and students shall also mention the same in subject line of the email & his/her answer copy also.
- Answer All Questions, each carry equal marks.

Q1: Define supply chain management. What are the differences/similarities between logistics and supply chain management? What are the major obstacles to successfully implementing supply chain management?

Q2: What difficulties might be expected when management attempts to implement a business process approach with members of the firms supply chain? Explain how product characteristics influence supplies chain design?

Q3: What are the major issues in distribution-management? How would you handle these issues to make distribution management efficient and effective? Explain the important Distribution decisions that are taken in supply chain?

Q4: "Many innovations on technology-based approaches are well-suited to the enhancement of the effectiveness of Supply Chain Management"-Justify the statement by giving few applications of information technology in SCM?

Q5: What are the factors that affect the decision to outsource a supply chain function to 3rd party logistic provider (3PL). Describe the tradeoff that must be considered when making revenue management decisions