DEPARTMENT OF MANAGEMENT
JAMIA HAMDARD

MBA IV Semester (Even) Examination 2022
MBA-OUE-18
Corporate Governance and CSR

Answer any five questions. All questions carry equal marks. Time: 3hrs; M. Marks: 75

1. What functions do the board of directors perform in the context of corporate governance? Explain how does the board contributes in the governance of the corporation. (15)
2. Discuss two important landmarks in the emergence of corporate governance; the Cadbury Committee of 1992 and the Sarbanes-Oxley Act of 2002. Trace the growth of Corporate Governance during the decade (1992-2002). Compare and contrast. (15)
3. Briefly discuss your opinion on :
i. The importance of auditing in corporate governance
ii. Equitable treatment of shareholders
iii. The economics of CSR

4. In the year of the pandemic, during the lockdown order, which caused most non-essential businesses to stop operating, Tesla called its workers back to the Fremont factory in defiance of the order in April'20. However, this first attempt of defiance was thwarted when Alameda County officials stepped in. A month later, Tesla called back its workers and started manufacturing vehicles, again in defiance of the orders. After the company was back in operation, county officials decided to allow Tesla to reopen as an "essential business. The reopening was met with controversy, and many workers contracted the coronavirus soon after opening. Musk later attempted to be sympathetic about the situation and said employees could stay at home if they felt unsafe. However, some of those that did were subsequently terminated. In light of the above incident, assess the Corporate Social Responsibility approach of the company. Can a corporation be high on the CSR scale if employee well-being is compromised? Explain in the context of CSR models and approaches. (15)
5. a. The OECD parameters are the foundation charter for Corporate governance. Elucidate upon the statement. (7)
b. Draw a parallel between the stewardship theory of corporate governance and the trusteeship model propagated by Mahatma Gandhi. (8)

6. What is reputational capital? Give two examples , one Indian and one global where companies have indulged into corporate social marketing.(15)
7. Discuss the four models of corporate governance. Which according to you is the best and why? (15)
8. Non-executive directors or nominee directors are a waste of time. They have little involvement with the company and are not aware of what really is going on. Examine this statement critically. (15)