



Your Roll No.....

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School of Pharmaceutical Education and Research
B. Pharm. I Semester Examination (2023-24)

Subject: Communication skills
Paper Code: BP105T

Date: 20-03-24

Time: One and Half hours
Maximum Marks: 35

(Write your Roll No. on the top immediately on receipt of this question paper)

Note: This paper has 2 sections A, and B Attempt both sections.

Section A: Answer any 1 out of 2 questions;

Section B: Answer any 5 out of 7 questions.

Abbreviations Used:

CO-Course Outcome, PO - Program Outcome, BTL - Bloom Taxonomy Level: BT level 1 - Remember; BT level 2 - Understand; BT level 3 - Apply; BT level 4 - Analyze; BT level 5 - Evaluate; BT level 6 - Create.

SECTION A

Long type Questions (Attempt any 1 out of 2)

10x1= 10 Marks

Q. No	Question	BTL	CO	PO
1.	"Body languages play an important role in oral communication." Explain.	5	2	2
2.	"Communication is an exchange of facts, ideas, opinions and emotions by two or more persons." Explain the statement and discuss the role of feedback in communication.	5	5	5

SECTION B

Short-type Questions. (Attempt any 5 out of 7 questions)

5x7= 35 Marks

Q. No	Question	BTL	CO	PO
1.	Explain the general principles of effective communication.	4	2	2
2.	What are the tips for writing an impressive C.V/ Resume?	5	3	3
3.	"A group discussion is the creative approach to knowledge." Explain.	4	5	5
4.	For interview, what preparations have to be done by the candidates. Explain.	5	2	2
5.	Briefly discuss the significance of listening in communication.	6	2	2
6.	Explain briefly how past experiences affect our perspectives in communication.	6	5	5
7.	How do you make your paragraphs more attractive and effective?	5	5	5

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