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Roll No...

Even Semester Examination - July 2023
B.Com (Hons.) VI Semester
BCH602 | International Business

Duration: 3 Hour

Max.Marks -75

Section A - Short Answer (5X6=30)

Note: Attempt any Six Questions, All questions carry equal marks

Q1: There are different modes of entry for a firm that wants to expand its sales internationally. Elaborate

Q2: Compare and contrast international business with domestic business.

Q3: Define cross exchange rate. The \$/€ exchange rate is €1= \$0.95 and the €/SFr exchange rate is SFr 1=€0.71. What is the SFr/\$ exchange rate?

Q4: Explain the Hofstede's cultural dimensions.

Q5: Differentiate between Arbitrage, Speculation and Hedging.

Q6: What is absolute advantage theory of international trade.

Q7: Explain the structure and major objectives of IMF.

Q8: Define forward premium and discount with suitable example.

Q9: Define foreign exchange risk with different types of exposure.

Section B-Long Answer *(15X3=45)*

Note: Attempt any Three Questions; All questions carry equal marks

Q1: "Balance of Payments always balances." Elucidate. But how do you explain disequilibrium in balance of payments?

Q2: Free market economies stimulate greater economic growth, whereas state directed economies stifle growth. Discuss.

Q3: Explain Porter's Theory of National competitive Advantage as a theory of International Trade.

Q4: Explain the various factors affecting spot exchange rate determination.

Q5: Define FDI. Explain different types of FDI.

Q6: Write a short note on:

(a) WTO

(b) SAARC