

Roll No.....

Department of Management
School of Management & Business Studies
JAMIA HAMDARD

Even Semester Examination 2022
MBA II Semester

Subject Name: Principles of Management
Subject Code: MBA-OUE-19
03Hours

MM: 75
Time:

Attempt any five questions, each question carries 15 marks (15 X 5 = 75)

Q1. 'Management is what management does.' In the light of the above statement discuss the major classification of Managerial functions. State the difference between business planning and corporate planning.

Q2. Define the 12 C's of Team Building. Discuss the various challenges that affect team building.

Q3. Explain CSR in the context of the Indian scenario. Implementing CSR in the business can benefit both i.e. corporate and stakeholders. Comment.

Q4. The concept of Knowledge Economy can be divided into three distinct forms or types, briefly explain each form. Define various categories of knowledge.

Q5. Discuss the steps involved in implementing TQM? Briefly explain the concept of CRM.

Q6. Explain in detail the framework of management consulting. Also, define the roles of management consultants.

Q7. Explain in detail the concept of the McKinsey 7-s Model, supporting your answer with the help of the diagram.

Q8. Write short notes on any 2 given below: -

1. Business Process Re-engineering
2. Levels of management
3. The 5 force model Michael E.Porter