

DEPARTMENT OF MANAGEMENT
SCHOOL OF MANAGEMENT & BUSINESS STUDIES
JAMIA HAMDARD

Even Semester Examination (Online Examination) August 2021

B.Com (Hons) - [II-Semester]

Subject Name: **Management Principles and Practices**

MM: 75

Subject Code: **BCH-201**

Time: 3Hours

Email Id of the Examiner: **szakirh786@hotmail.com**

Email Id of the Assistant Superintendent of Exams: **bcomhons2ndsemaugust2021@gmail.com**

Email Id of Dean: **deanmanagement@jamiahamdard.ac.in**

Note:

- Students have to submit the **Scannedhand written solution** to the Examiner, Assistant Superintendent of Examination and Dean on the email ids as mentioned above.
- Students shall use **ruled white paper & blue ink** to write the solution. Each page must have a **serial number and the signature** of the student.
- An additional ½ an hour will be given to the examinees to scan the answer sheets, convert it into single PDF and upload it on the id's given on the question papers.
- If any two copies are found to be similar then both the copies shall be cancelled. Such students will be considered/ tried for unfair means.
- The attached PDF shall be named as follows –
Roll No- Full Name-Enrollment Number-Course-Semester-Subject Abbreviation (Example: 20334032-Rabia Shaheen-2020-334-032-BCH-II-MPP) and students shall also mention the same in subject line of the email & his/her answer copy also.
- Answer All Questions, each carry equal marks.

1. **Efficiency** and **effectiveness** are not the same thing, differentiate these two terms in your own words and provide the industry example to support your answer.
2. **Planning** is a process consisting of several steps. Explain all the steps involved in "Planning Cycle" with relevant example whenever required.
3. According to different methods of distribution of authorities and responsibilities, what are the various types of the organisation? Explain each type of organization with proper example.
4. **Direction** represents one of the essential functions of management which is showing different characteristics. Explain all the characteristics of directing function along with its Importance.
5. **Planning** and **Controlling** are inter-related to each other, define the relationship between planning and Controlling function with proper Industry example.