

**DEPARTMENT OF MANAGEMENT
SCHOOL OF MANAGEMENT & BUSINESS STUDIES
JAMIA HAMDARD**

Even Semester Examination (Online) August 2021

BBA [II-Semester]

Subject Name: Organisational Behaviour

MM: 75

Subject Code: BBA F-07

Time: 03Hours

Email Id of the Examiner: bbaob2021@gmail.com

Email Id of the Assistant Superintendent of Exams: bba2ndsemexjulyaugust2021@gmail.com

Email Id of Dean: deanmanagement@jamiahamdard.ac.in

Note:

- Students have to submit the **Scannedhand written solution** to the Examiner, Assistant Superintendent of Examination and Dean on the email ids as mentioned above.
- Students shall use **ruled white paper & blue ink** to write the solution. Each page must have a **serial number and the signature** of the student.
- An additional $\frac{1}{2}$ an hour will be given to the examinees to scan the answer sheets, convert it into single PDF and upload it on the id's given on the question papers.
- If any two copies are found to be similar then both the copies shall be cancelled. Such students will be considered/ tried for unfair means.
- The attached PDF shall be named as follows –
Roll No- Full Name-Enrollment Number-Course-Semester-Subject Abbreviation (Example: 9334032-Rabia Shaheen-2019-334-032-BBA-IV-MTS) and students shall also mention the same in subject line of the email & his/her answer copy also.
- Answer All Questions, each carry equal marks.

Q1: Discuss the philosophy which emerged as a result of Hawthorne Experiments and highlight the development of OB.

Q2: In the context of your role as a student identify examples of each schedule of reinforcement that influence your behaviour. Which works the best? Why?

Q3: How two people can see the same phenomenon and interpret it differently? Can you account some reasons why do they do so?

Q4: How will you evaluate the effectiveness of an organization? Discuss in the light of approaches to effectiveness you are aware of.

Q5: Suppose you are considering jobs with two different companies. Would your perceptions of the "Personalities" of those companies affect your decision? Should it?