

Roll No.....

Jamia Hamdard
School of Management and Business Studies
Department of Management
Even Semester Examination - August 2023
BBA – MBA - Integrated - VIII Semester
MBA(I)-OUE-21 & Economic Environment of Business

Duration: 3 Hour

Max. Marks - 75

(5 x 15 = 75)

Note: Attempt any Five Questions, All questions carry equal marks

Q1: Discuss the typology of the Business Environment with a focus on the economic environment of business.

Q2: Discuss the role of NITI Aayog in the growth & development of India.

Q3: How do you measure economic development, and is 'happiness' an indicator?

Q4: What are economic fluctuations, why do they occur, and what are their repercussions on a country's population?

Q5: Discuss the extent of the unemployment problem in India. What role can the Government play in fighting this problem? Explain.

Q6: Define the following concepts in the context of national income: Gross National Product (GNP), Net National Product (NNP), National Income at factor cost, Personal Income, and Disposable Income.

Q7: Briefly discuss the key elements of the recent monetary policy of India.

Q8: Briefly discuss the key elements of the recent fiscal policy of India.
