

**DEPARTMENT OF MANAGEMENT
SCHOOL OF MANAGEMENT & BUSINESS STUDIES
JAMIA HAMDARD**

Even Semester Examination (Online) July - August 2021

MBA [Semester II]

Paper Name: Essentials of Communication & Personality Development

MM: 75

Paper Code: MBA-OUE-22

Time: 03Hours

Email Id of the Examiner: **noriafarooquijh@gmail.com**

Email Id of the Assistant Superintendent of Exams: **mba2july2021@gmail.com**

Email Id of Dean: **deanmanagement@jamiahamdard.ac.in**

Note:

- Students have to submit the **Scanned hand written solutions** to the Examiner, Assistant Superintendent of Examination and Dean on the email ids as mentioned above.
- Students shall use **ruled white paper & blue ink** to write the solution. Each page must have a **serial number and the signature** of the student.
- An additional ½ an hour will be given to the examinees to scan the answer sheets, convert it into single PDF and upload it on the id's given on the question papers.
- If any two copies are found to be similar then both the copies shall be cancelled. Such students will be considered/ tried for unfair means.
- The attached PDF shall be named as follows –
Full Name-Enrollment Number-Course-Semester-Subject Abbreviation (Example: Rabia Shaheen-2017-334-032-MBA-IV-QTM) and students shall also mention the same in subject line of the email & his/her answer copy also.
- Answer All Questions, each carry equal marks.

1. What is a Personality? What are its determinants? How can an individual make the best communication at work place?
2. A person is characterized with following traits: "Anxiety, Anger, depression, Superiority or Inferiority complex, Stubborn, vulnerability etc". How can such traits be managed at professional level during testing times like Covid19 and job retrenchment?
3. Aryan is a management graduate from a renowned business school. He has recently joined a firm of repute. However, he does not find himself comfortable with his

colleagues and feels like quitting. What possibilities could have made him think like that? Make your own assumptions and show clarity of thought.

4. Discuss some confidence building exercises that can be adopted by individuals to improve work efficiency.
5. You have been recently hired as an intern and the first assignment is to explore ways of innovative and cost-effective business models. What creative ways you can adopt to make them buy your ideas and presentation?
