

Roll No.....

Department of Management

JAMIA HAMDARD

MBA II SEM, 2019

MBA-OUE-20

MM: 75

Max. Time:3 Hrs.

Attempt any five. All questions carry equal marks. Do not write anything on the question paper

1. Explain the concept of Business Models from the perspective of an entrepreneur? (15)
2. Critically examine the Skill Development Initiative of the GOI. (15)
3. Discuss the most common ways to organize business. (ownership patterns) (15)
4. Write short notes on:

Entrepreneurship Development Institute of India (5)

Theory of Change (5)

Ministry of Skill Development and Entrepreneurship (5)

5. The most important preparation for an enterprise is an elaborate preparation of a Competitive Intelligence Grid. Why or why not? Elaborate upon a Competitive Intelligence Grid. (15)
6. Give a brief write up on small scale sector. Highlight the relevance as well as problems of the same, discussing industrial sickness also. (15)
7. Conduct a feasibility study for a new brand of gym wear. Deliberate upon all the four parameters of the feasibility analysis.
8. Define:
Creative
Intrapreneurship
Social Entrepreneurship