

Roll No.....

Department of Management
School of Management & Business Studies

JAMIA HAMDARD

Even Semester Examination 2022

BBA IV Semester

Subject Name: International Business Environment

MM: 75

Subject Code: BBA (I)-F-15

Time: 03Hours

Sec A

Attempt any six questions, each question carries 5 marks (6 X 5 = 30)

Q1: Elucidate major challenges of International Trade in Business Environmental Context.

Q2: Give an overview of World trade.

Q3: Discuss how external environment can impact business.

Q4: Explain various strategies for dealing with cultural difference.

Q5: Illustrate numerous issues in transfer of technology to developing country.

Q6: Why do we need a monetary system?

Q7: What is NAFTA? Explain its objectives.

Q8: Write a short note on International Commodity agreement.

Q9: Explain the objectives and importance of ASEAN.

Sec B

Attempt any three questions, each question carries 15 marks (15 X 3 = 45)

Q1: "Globalization makes the Business World easier but at a same time numerous international trade disputes happened."

a. In support of above statement, elucidate two major India's trade disputes with other countries and discuss how WTO played role to resolve the disputes. (8M)

b. Elucidate various factors effecting FDI in India. (7M)

Q2: The Indian corporate sector has come face-to-face with several challenges due to government policy changes in business and industry”.

a. Explain any five such changes in detail. (8M)

b. Explicate major challenges faced by private sector in India due to COVID-19. (7M)

Q3: Discuss various types of Business Environment in detail with the help of an example.

Q4: Explain the role, objectives and importance of IMF in World Trade.

Q5: Discuss the functions of World Bank in detail.

Q6: Illustrate the impact of technology on International Business. Use recent examples.
