

DEPARTMENT OF MANAGEMENT
SCHOOL OF MANAGEMENT & BUSINESS STUDIES
JAMIA HAMDARD

Odd Semester Examination (Online) January 2021

BBA III Semester

Subject Name: **Management Information System**

MM: 75

Subject Code: **BBA-C-11**

Time: 3Hours

Email Id of the Examiner: szakirh786@hotmail.com

Email Id of the Assistant Superintendent of Exams: assistant.superintendant2021bba@gmail.com

Email Id of Dean: deanmanagement@jamiahamdard.ac.in

Note:

- Students have to submit the **Scannedhand written solution** to the Examiner, Assistant Superintendent of Examination and Dean on the email ids as mentioned above.
- Students shall use **ruled white paper & blue ink** to write the solution. Each page must have a **serial number and the signature** of the student.
- An additional ½ an hour will be given to the examinees to scan the answer sheets, convert it into single PDF and upload it on the id's given on the question papers.
- If any two copies are found to be similar then **both the copies** shall be cancelled. Such students will be considered/ tried for unfair means.
- The attached PDF shall be named as follows –
Roll No-Full Name-Enrollment Number-Course-Semester-Subject Abbreviation (Example: 9033480-Rabia Shaheen-2017-334-032-BBA-V-QTM) and students shall also mention the same in subject line of the email & his/her answer copy also.
- Answer All Questions, each carry equal marks.

1. How can Internet Technologies be involved in improving the business development in today's age? Explain your answer with proper example.
2. How could a business use Information Technologies to take various types of Decisions in business, explain with proper example?
3. Reengineering is a fundamental rethinking and radical redesign of the business process, explain the Business Process Reengineering (BPR) with respect to above statement?
4. " Enterprise Application Architecture illustrates the interrelationships of the major cross-functional enterprise application" explain this with proper example ?
5. A hospital management information system streamlines processes and activities, explain the application of MIS in hospital Industry with proper example.