

DEPARTMENT OF MANAGEMENT
SCHOOL OF MANAGEMENT & BUSINESS STUDIES
JAMIA HAMDARD

Ph.D. Course Work Examination March 2023

Subject Name: Emerging Trend in Sustainability Business Research

MM: 60

Subject Code: DRM-EG-04

Time: 3 Hours

Attempt any five questions. Each question carries equal marks.

- Q1. How Do Businesses view Sustainability? How important is it to Businesses?
- Q2. What holds Companies back from Implementing Sustainable Business Practices?
- Q3. What is Entrepreneurship? Discuss the relationship between technology and innovation in sustainable business research.
- Q4. What do you understand by sustainability framework? Discuss any one of the framework.
- Q5. Discuss business and government relationship? How business responses to the government? What are the tactics that businesses use to influence government?
- Q6. Explain four pillar of corporate sustainability? How do you create a sustainable business model?
- Q7. Why do we need sustainable business models? Explain
- Q8. Discuss sustainable competitive advantage.