

Department of Management

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Examination: MBA-BBA Integrated VI Semester

Subject Name: Project Management {Paper Code: BBA(I)-C-22}

Time: 3hrs

Maximum Marks:75

Please read all the instructions and questions carefully

Section A: Attempt any 6. Each question carries 5 marks (6x5=30)

Q.1 What is a Project? What is the link between Project & Project Management? Explain.

Q.2 What is a Work Breakdown Structure (WBS)? Constitute the WBS of a "opening of a new branch".

Q.3 What is Directing in project management? How it is different from Organizing?

Q.4 How to identify bottlenecks in projects? Elucidate with the help of an example.

Q.5 '*Contract monitoring is the process of ensuring that your contract performs as intended.*' In the light of above statement, explain why contract monitoring is important in any project.

Q.6 'Project Planning and Scheduling', though separate, are two sides of the same coin in project management. Explain.

Q.7 What is Communication? Why communication play an important role in completion of a project?

Q.8 Finding the right balance of delegation is a critical project management skill. Defend or Refute.

Q.9 Explain the role of Planning Commission in project approval.

Section B: Attempt any 3. Each question carries 15 marks (3x15=45)

Q.10 What is 'Project Evaluation'? Explain the various objectives of project evaluation? Differentiate between Project Implementation & Project Evaluation.

Q.11 The Project Manager of a complex IT project is having a one-on-one discussion with a new engineer. The PM explains one of the algorithms that is being developed and asks the Engineer if he would be able to document the functioning of the algorithm and send it to the stakeholders? The Engineer agrees

and shares the document. However, after going over the document, the PM realizes that the Engineer didn't really understand the algorithm.

Who is at fault for the loss of time and effort? Who will be held accountable in the given scenario? As a project manager, what steps will you take to avoid such situations in your project.

Q.12 You are the project manager for the application deployment project. This project will deploy software to 450 sites throughout North America and in Europe. You're working with several stakeholders to define the phases of the project life cycle, but some of the stakeholders are confused with the concept of the project life cycle.

Explain them the various phases of PLC with respect to application deployment project.

Q.13 What is a Contract? Explain the various types of contract. Also explain the various approaches of selection of a contractor.

Q.14 Explain the formulation stages with respect to launch of a New Product by Apple.

Q.15 Explain any three techniques of Project Management in detail with the help of an example.